



Diversity, Equality and Inclusion in Central and Eastern Europe: Today and Tomorrow

29 June 2022
Bucharest, Romania | Radisson Blu Hotel



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In the face of one of the greatest humanitarian and economic crisis of our time, companies, business leaders and the civil society alike must stand together to provide fast solutions for those affected by the war. We aim to identify and quickly act upon the challenges and solutions Romania and Central and Eastern Europe can provide for Ukrainians, especially those from vulnerable minorities.

Perry V. Zizzi

RDCC President

Dentons Romania Managing Partner

Ukraine conflict and its challenges

Women and other underserved groups, such as people with disabilities, are particularly affected by this conflict, due to factors such as discriminatory practices, widespread violence, lack of access to institutions and services.

Economic impact

Some economic implications are already visible and will continue to generate serious destabilising effects on Romania and the neighbouring countries, exacerbating the conditions for underserved groups, such as women, people with disabilities, and refugees.

Digital transformation for all

In light of the current crisis business landscape is continuously facing wide-ranging challenges, creating the need for promoting diversity, equality and inclusion. While abrupt transformations significantly affect ED&I, the more large-scale structural changes such as the digitalisation process are also very relevant for the demands of future workplaces.



Background

Solutions

Inclusive practices are now re-focussing on providing support for livelihood, skills and job creation alongside support for entrepreneurs and SMEs displaced from Ukraine, seeking to relocate or restart their life and business.

These interventions should go well-beyond investments and promote diverse recruitment policies and ED&I policies to increase the capacity of potential employers of refugees in these countries, specifically for enterprises with high potential to create new jobs for refugees.

Now more than ever, constant efforts are needed to foster digital skills to the vulnerable population and increase the rate of accessibility into the social and economic life.

Our Event



EBRD and The Romanian Diversity Chamber of Commerce are jointly organising a half-day conference on 29 June 2022 to discuss the state of current and future of Equality, Diversity & Inclusion in Central and Eastern Europe and beyond in light of the current crisis in Ukraine.

The regional conference is looking to identify and address emerging economic inclusion challenges in Central and Eastern Europe and explore solutions driven by the private sector under equal opportunities-related policies and practices across operations, including recruitment, outreach, training, retention, safety, promotion, advancement, family leave, as well as skills development strategies.



Conference objectives



Raise awareness of the **economic implications** of large scale shocks (e.g. armed conflicts, digitalisation), as well as taking stock of the emerging challenges in promoting diversity and inclusion;

Discuss the **key issues** facing the private sector around **equality, diversity and inclusion** and the relevant advice to address them;

Recognise the **importance of wider diversity and equality** in the future, especially for refugees, women, Roma, LGBTI and people with disabilities;

Demonstrating the **value of creating diverse and equal practices** to facilitate peer-learning through sharing case studies.



Key discussion areas



The analysis of

The economic fallout from the war in Ukraine and its ED&I impact

Panel 1

Resilience and livelihoods in the shadow of the war

Panel 2

EBRD Transition Report 2021-22, titled "System upgrade: Delivering the Digital Dividend"

Panel 3

The future of equality, diversity and inclusion



Sponsorship packages

GENERAL SPONSORSHIP BENEFITS



	GOLD € 15.000	SILVER € 10.000	BRONZE € 5.000
SPONSOR ACKNOWLEDGEMENT	By conference chairman In social media channels In newsletter In press releases	By conference chairman In social media channels In newsletter In press releases	In newsletter In press releases
SPEAKING OPPORTUNITY	2 speakers (different panels)	1 speaker	-
COMPLIMENTARY INVITATIONS	20 physical invitations	10 physical invitations	5 physical invitations
ONLINE PROMOTION (BY RDCC)	BANNER add interview & corporate profile corporate logo	interview & corporate profile corporate logo	corporate profile corporate logo

	GOLD € 15.000	SILVER € 10.000	BRONZE € 5.000
E-MARKETING CAMPAIGN (BY RDCC)	Sponsors logo will be included in our marketing campaign sent to over 60.000 contacts - banner ad in 2 newsletters	Sponsors logo will be included in our marketing campaign sent to over 60.000 contacts - banner ad in 1 newsletter	Sponsors logo will be included in our marketing campaign sent to over 60.000 contacts
PROMOTION ON RDCC EVENT PAGES	Speaker bio & photo Logo with active link redirecting to sponsor website Company description	Speaker bio & photo Logo with active link redirecting to sponsor website Company description	Logo with active link redirecting to sponsor website Brief company description
PROMOTION ON SOCIAL MEDIA	Speaker & sponsorship announcement on EBRD & RDCC social media Sponsor will also receive: <ul style="list-style-type: none"> ▪ Customized post announcing speaker participation ▪ Customized post announcing sponsorship <i>*both for usage on your social media channels</i>	Speaker & sponsorship announcement on EBRD & RDCC social media Sponsor will also receive: <ul style="list-style-type: none"> ▪ Customized post announcing speaker participation ▪ Customized post announcing sponsorship <i>*both for usage on your social media channels</i>	Sponsorship announcement on EBRD & RDCC social media Sponsor will also receive: <ul style="list-style-type: none"> ▪ Customized post announcing speaker participation ▪ Customized post announcing sponsorship <i>*both for usage on your social media channels</i>

ON-SITE SPONSORSHIP BENEFITS

	GOLD € 15.000	SILVER € 10.000	BRONZE € 5.000
SPEAKER PARTICIPATION	Branded & edited video 10 edited HIGHTCRSES images of event	Branded & edited video 5 edited HR images of event	Branded & edited video 2 edited HR images of event
EXHBITION SPACE	Main screen, F&B & Lounge area, Welcome wall, Tear drops	Main screen, F&B & Lounge area, Welcome wall, Tear drops	Main screen, F&B & Lounge area, Welcome wall, Tear drops

POST EVENT BENEFITS

CONFERENCE IMAGES	Link to download images	Link to download images	Link to download images
CONFERENCE REPORT	Conference report will include total number of participants, total views, participating countries and event summary	Conference report will include total number of participants, total views, participating countries and event summary	Conference report will include total number of participants, total views, participating countries and event summary



We would be honored to have you onboard!

Thank you!

Contact us for any question at:

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