



2022 EVENTS CALENDAR

Sponsorship packages

(100 people) IDAHOBIT | MAY 17th

(100 people) GAAD | MAY 19th

(40 people) RDCC CEO XmasParty | DEC 16th

GENERAL SPONSORSHIP BENEFITS

	GOLD € 5000	SILVER € 3500
SPONSOR ACKNOWLEDGEMENT	By conference chairman In social media channels In newsletter In press releases	By conference chairman In social media channels In newsletter In press releases
SPEAKING OPPORTUNITY	1 speakers (different panels)	
ONLINE PROMOTION (BY RDCC)	BANNER add interview & corporate profile corporate logo	corporate profile corporate logo

	GOLD € 5000	SILVER € 3500
PROMOTION ON EVENT PAGES	<p>Speaker bio & photo Logo with active link redirecting to sponsor website Company description</p>	<p>Logo with active link redirecting to sponsor website Brief company description</p>
PROMOTION ON SOCIAL MEDIA	<p>Speaker & sponsorship announcement on RDCC social media Sponsor will also receive:</p> <ul style="list-style-type: none"> ▪ Customized post announcing speaker participation ▪ Customized post announcing sponsorship <p><i>*both for usage on your social media channels</i></p>	<p>Speaker & sponsorship announcement on RDCC social media Sponsor will also receive:</p> <ul style="list-style-type: none"> ▪ Customized post announcing speaker participation ▪ Customized post announcing sponsorship <p><i>*both for usage on your social media channels</i></p>



ON-SITE SPONSORSHIP BENEFITS

	GOLD € 5000	SILVER € 3500
EXHIBITION SPACE	Main screen, F&B & Lounge area, Welcome wall, Tear drops	Main screen, F&B & Lounge area, Welcome wall, Tear drops
SPEAKER PARTICIPATION	10 edited HR images from event	5 edited HR images from event

POST EVENT BENEFITS

CONFERENCE IMAGES	Link to download images	Link to download images
POST CONFERENCE ARTICLE	Conference report will include total number of participants, total views and event summary	Conference report will include total number of participants, total views and event summary

Sponsorship packages

2022 EVENTS CALENDAR

GENERAL SPONSORSHIP BENEFITS

(300 people) D&I Regional Conference | JUN 29th

	PLATINUM €15.000	GOLD €10.000	SILVER €5.000
SPONSOR ACKNOWLEDGEMENT	By conference chairman In social media channels In newsletter In press releases	By conference chairman In social media channels In newsletter In press releases	In newsletter In press releases
SPEAKING OPPORTUNITY	2 speakers (different panels)	1 speaker	-
COMPLIMENTARY INVITATIONS	20 physical invitations	10 physical invitations	5 physical invitations
ONLINE PROMOTION (BY RDCC)	BANNER add interview & corporate profile corporate logo	interview & corporate profile corporate logo	corporate profile corporate logo



	PLATINUM € 15.000	GOLD € 10.000	SILVER € 5.000
E-MARKETING CAMPAIGN (BY RDCC)	Sponsors logo will be included in our marketing campaign sent to over 60.000 contacts - banner ad in 2 newsletters	Sponsors logo will be included in our marketing campaign sent to over 60.000 contacts - banner ad in 1 newsletter	Sponsors logo will be included in our marketing campaign sent to over 60.000 contacts
PROMOTION ON RDCC EVENT PAGES	Speaker bio & photo Logo with active link redirecting to sponsor website Company description	Speaker bio & photo Logo with active link redirecting to sponsor website Company description	Logo with active link redirecting to sponsor website Brief company description
PROMOTION ON SOCIAL MEDIA	Speaker & sponsorship announcement on EBRD & RDCC social media Sponsor will also receive: <ul style="list-style-type: none"> ▪ Customized post announcing speaker participation ▪ Customized post announcing sponsorship <i>*both for usage on your social media channels</i>	Speaker & sponsorship announcement on EBRD & RDCC social media Sponsor will also receive: <ul style="list-style-type: none"> ▪ Customized post announcing speaker participation ▪ Customized post announcing sponsorship <i>*both for usage on your social media channels</i>	Sponsorship announcement on EBRD & RDCC social media Sponsor will also receive: <ul style="list-style-type: none"> ▪ Customized post announcing speaker participation ▪ Customized post announcing sponsorship <i>*both for usage on your social media channels</i>



ON-SITE BENEFITS

	PLATINUM € 15.000	GOLD € 10.000	SILVER € 5.000
SPEAKER PARTICIPATION	Branded & edited video 10 edited HIGHTCRSES images of event	Branded & edited video 5 edited HR images of event	Branded & edited video 2 edited HR images of event
EXHIBITION SPACE	Main screen, F&B & Lounge area, Welcome wall, Tear drops	Main screen, F&B & Lounge area, Welcome wall, Tear drops	Main screen, F&B & Lounge area, Welcome wall, Tear drops

POST EVENT BENEFITS

CONFERENCE IMAGES	Link to download images	Link to download images	Link to download images
CONFERENCE REPORT	Conference report will include total number of participants, total views, participating countries and event summary	Conference report will include total number of participants, total views, participating countries and event summary	Conference report will include total number of participants, total views, participating countries and event summary

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2022 EVENTS CALENDAR

GENERAL SPONSORSHIP BENEFITS

(100 people) CEO PURPLE GALA Cocktail Party | DEC 9th

PLATINUM € 12.500

- 1 VIP table with 10 seats during Gala Dinner at a prime location
- 3 minutes video of commercial advertisements displayed during the Gala Dinner
- Company name mentioned on pre- and post-event media coverage by our Media Partners
- 2 joint editorial interviews (radio and/or online press)
- Company logo clearly and visibly displayed during the Gala Dinner
- Acknowledgement and company logo on our dedicated website event page throughout 2022
- Live interview by our Master of Ceremony Andreea Deveau
- Special mention by our guest of honor as the event's Platinum Sponsor

GOLD € 10.000

- 1 VIP table with 10 seats during Gala Dinner at a privileged location
- 2 minutes video of commercial advertisements displayed during the Gala Dinner
- Company name mentioned on pre- and post-event media coverage by our Media Partners
- 1 joint editorial interview (radio and/or online press)
- Company logo clearly and visibly displayed during the Gala Dinner
- Acknowledgement and company logo on our dedicated website event page throughout 2022
- Invitation from RDCC President to perform 3' speech on stage
- Special mention by our special guest as the event's Gold Sponsor

SILVER € 8.000

- 4 complimentary tickets for the Gala Dinner
- 1 minutes video of commercial advertisements displayed during the Gala Dinner
- Company name mentioned on pre- and post-event media coverage by our Media Partners
- Dedicated newsletter Interview
- Company logo clearly and visibly displayed during the Gala Dinner
- Acknowledgement and company logo on our dedicated website event page throughout 2022
- Special mention by our special guest as the event's Silver Sponsor

BRONZE € 5.000

- 2 complimentary tickets for the Gala Dinner
- Company name mentioned on pre- and post-event media coverage by our Media Partners
- Name and logo placement on all printed materials related to the event



Sponsorship packages

SPECIAL SPONSORSHIP

2022 EVENTS CALENDAR

STRATEGIC ED&I SUPPORTER € 5.000

Choose to support RDCC's yearly ED&I activities and initiatives and increase our organisation's performances, **including the 5 events RDCC planned for 2022.**

As a Strategic ED&I Supporter, you will become an advocate for change within the business and social environment and inspire a growth mindset among RDCC members, partners and beneficiaries.

- your company & logo will be mentioned on events' communication

SPECIAL SPONSOR in kind

RRDCC gratefully accepts sponsorship in kind for specific items:

- Wine, champagne and alcohol to be served during the night
- Products and vouchers, for our Gift Bags
- Professional services: entertainment show, venue decoration, V/A equipment and promotional material