

Inclusive Recruitment Conference

3 October – 9:00 to 14:00 Marmorosch Hotel, Vienna room Bucharest

Program

08:40 Participant Registration

09:00 Welcome & Opening Remarks

<u>Perry V. Zizzi</u> - President of the Romanian Diversity Chamber of Commerce, Managing Partner Dentons Romania

09:15 Panel 1: Building Inclusive and Transparent Recruitment Policies

Panelists: HR Directors, Diversity and Inclusion Specialists, Recruitment Managers

Topic Points:

- How transparent and inclusive recruitment policies can help ensure you are the employer of choice
- Auditing your recruitment processes to support inclusive hiring
- Making inclusiveness a core part of your recruitment practices
- The role of ED&I Corporate Certification in enhancing your recruitment process

Estera Anghelescu - Director of Recruiting & Employer Branding, Kaufland Romania & Moldova

Delia Moise - Recruiting Analyst, Kaufland Romania & Moldova

Lucian Ivan - Global Head of People, Revolut

Gerard Koolen - Founder, Lugera

Loreda Dragomir - HR Consultant

10:15 Panel 2: Empowering Diversity & Inclusion Through Recruitment Strategies

Panelists: Chief Diversity Officers, Recruitment Managers, Employee Resource Group Representatives

Topic Points:

- Embedding your gender diversity recruitment strategy and increasing the proportion of women hires
- Engaging employee networks in the recruitment process to call out bias and increase inclusiveness
- Strategies for attracting and hiring people with disabilities in Romania

<u>Flavia Popa</u> - Secretar General, BRD Groupe Societe Generale <u>Alina Stefănescu</u> - People Manager, TotalEnergies Global Service Florentina Ciontea - HR & CSR Director, Sodexo Stefan Ilioaica, Trainer, AMAIS Leonard Rizoiu, Leo HR, HR Expert

11:15 Coffee Break & Networking

11:30 Panel 3: Future Trends in Inclusive Recruitment

Panelists: HR Technology Experts, Recruitment Innovators, Futurists

- Topic Points:
- The future of inclusive recruitment in the digital age in Romania
- Creating a diversity recruitment strategy that improves gender balance at senior levels
- How Al can revolutionize corporate recruiting processes by eliminating biases and enhancing candidate selection based on skills and potential

Mihai Cepoi - Founder & CEO, Jobful

Alexandra Andrei - Head of Research, Communication & Social Media, Dare Digital

Raluca Dumitra - Head of Marketing, eJobs

Catalina Dobre - Founder, Mingle

Ana Ber - Managing Partner, Pendl & Piswanger

12:30 Panel 4: Embracing Cultural Diversity in Recruitment of Ethnic

Candidates in Romania

Panelists: HR Directors, Chief Diversity Officers, Recruitment Managers

Topic Points:

- The business case for cultural diversity in recruitment
- Overcoming challenges and bias in the recruitment process
- Fostering inclusion and integration beyond recruitment

<u>Alexandra Baltateanu</u> - Cluster HR Manager, Marriott Hotels, Apex Alliance Hotel Management

Florin Godean - IOM Consultant

Oana Ilie - HR Director, Tazz

Daniela Nişte - Deputy Director, Cornel Regman Daneş Secondary School, Mureş county

Sorina Donisa - President, AFSRU

Andreea Ciulacu - HR Director, Deutsche Bahn Cargo Romania

13:30 Q&A

13:45 Closing Remarks by Flavia Popa - Secretar General, BRD Groupe Societe Generale

14:00 Networking Lunch