



Business Helps Stop Violence Against Women Conference
Gender Equal Investment Conference
RAAD Conference
LGBT+ @ Work Conference

Sponsorship Packages

GENERAL SPONSORSHIP BENEFITS

Sponsorship Packages	GOLD € 6550	SILVER € 4000
SPONSOR ACKNOWLEDGEMENT	By conference chairman In social media channels In newsletter In press releases	By conference chairman In social media channels In newsletter In press releases
SPEAKING OPPORTUNITY	2 speakers (different panels)	1 speaker
PROMOTION ON EVENT PAGES	Speakers bio & photo Logo with active link redirecting to sponsor website Company description (long)	Speaker bio & photo Logo with active link redirecting to sponsor website Company description (short)

Sponsorship Packages	GOLD € 6550	SILVER € 4000
ONLINE PROMOTION (RDCC website & social media)	Interview & corporate profile Corporate logo Speakers & sponsorship announcement (customized posts) x 4 posts (pre and post event) <i>*both for usage on your social media channels</i>	Corporate profile Corporate logo Speaker & sponsorship announcement (customized posts) x 2 posts (pre and post event) <i>*both for usage on your social media channels</i>

ON-SITE SPONSORSHIP BENEFITS

Sponsorship Packages	GOLD € 6550	SILVER € 4000
VENUE VISIBILITY	Main screen, F&B/Lounge area, welcome wall, side plasma screens	Main screen, F&B/Lounge area, welcome wall, side plasma screens
SPEAKER PARTICIPATION	Speaker promotion and announcement on site (tv screens, projection screens and announcement by moderator/chairman)	Speaker promotion and announcement on site (tv screens, projection screens and announcement by moderator/chairman)

POST EVENT BENEFITS

Sponsorship Packages	GOLD € 6550	SILVER € 4000
CONFERENCE IMAGES	10 edited HR images from event Link to download images	5 edited HR images from eventLink to download images
POST CONFERENCE PROMOTION (RDCC social media)	Highlights of the Conference, including 2 quotes of the speakers & corporate logo in 2 social media posts	Highlights of the Conference, including 1 quote of the speaker & corporate logo in 1 social media post



Sponsorship Packages

ED&I in Eastern Europe Conference 2024
Inclusive Recruitment Conference 2024

GENERAL SPONSORSHIP BENEFITS

Sponsorship Packages	PLATINUM € 15.000	GOLD € 11.000	SILVER € 8.000
SPONSOR ACKNOWLEDGEMENT	By conference chairman In social media channels In newsletter In press releases	By conference chairman In social media channels In newsletter In press releases	By conference chairman In social media channels In newsletter In press releases
SPEAKING OPPORTUNITY	2 speakers (different panels)	1 speaker	1 speaker
COMPLIMENTARY INVITATIONS	20 physical invitations	10 physical invitations	5 physical invitations

Sponsorship Packages	PLATINUM € 15.000	GOLD € 11.000	SILVER € 8.000
E-MARKETING CAMPAIGN	Sponsors logo & speakers will be included in our marketing campaign sent to over 60.000 contacts X 2 newsletters	Sponsors logo & speaker will be included in our marketing campaign sent to over 60.000 contacts X 1 newsletter	Sponsors logo & speaker will be included in our marketing campaign sent to over 60.000 contacts X 1 newsletter
PROMOTION ON RDCC EVENT PAGES	Speaker bio & photo Logo with active link redirecting to sponsor website Company description (long)	Speaker bio & photo Logo with active link redirecting to sponsor website Company description (long)	Speaker bio & photo Logo with active link redirecting to sponsor website Company description (short)
ONLINE PROMOTION (RDCC website & social media)	Interview & corporate profile Corporate logo Speaker & sponsorship announcement (customized posts) x 6 posts (pre and post event) <i>*both for usage on your social media channels</i>	Interview & corporate profile Corporate logo Speaker & sponsorship announcement (customized posts) x 4 posts (pre and post event) <i>*both for usage on your social media channels</i>	Corporate profile Corporate logo Speaker & sponsorship announcement (customized posts) x 1 post (pre event) <i>*both for usage on your social media channels</i>

ON-SITE BENEFITS

Sponsorship Packages	PLATINUM € 15.000	GOLD € 11.000	SILVER € 8.000
SPEAKER PARTICIPATION	Branded & edited video 10 edited HIGHTCRSES images of event	Branded & edited video 5 edited HR images of event	Branded & edited video 2 edited HR images of event
VENUE VISIBILITY	Main screen, F&B/Lounge area, welcome wall, side plasma screens	Main screen, F&B/Lounge area, welcome wall, side plasma screens	Main screen, F&B/Lounge area, welcome wall, side plasma screens

POST EVENT BENEFITS

CONFERENCE IMAGES	Link to download images	Link to download images	Link to download images
POST CONFERENCE REPORT	Highlights of the Conference, including 2 quotes of the speakers & corporate logo	Highlights of the Conference, including 1 quote of the speaker & corporate logo	Highlights of the Conference, including 1 quote of the speaker & corporate logo
POST CONFERENCE PROMOTION (RDCC social media)	Highlights of the Conference, including 2 quotes of the speakers & corporate logo in 2 social media posts	Highlights of the Conference, including 2 quotes of the speakers & corporate logo in 2 social media posts	Highlights of the Conference, including 2 quotes of the speakers & corporate logo in 1 social media post

Breakfast Talk Series

How To Deal With Anti-LGBT Backlash Breakfast Talk

SPONSORSHIP BENEFITS

Best Practice SPONSOR € 2000

Choose to be a part of RDCC's ED&I Talk Series and contribute to debates revolving around Equality, Diversity and Inclusion topics and pressing matters, and how it impacts people from all vulnerable groups. Sharing your Best Practice is to advocate for change within the business and social environments and inspire a growth mindset among RDCC members, partners and beneficiaries.

Best Practice Sponsor Packages include:

ONLINE PROMOTION:

- Speakers & sponsorship announcements in social media channels & newsletter
- Dedicated newsletter about your corporate best practice on the topic

SPEAKING OPPORTUNITY:

- 2 speaker sharing best practice (live presentation)

EXHIBITION PROMOTION:

- Sponsorship announcements on the main screen
- Speaker promotion and announcement on the main screen

Speaker SPONSOR € 1000

Choose to be a part of RDCC's ED&I Talk Series and contribute to debates revolving around Equality, Diversity and Inclusion topics and pressing matters, and how it impacts people from all vulnerable groups. Sharing your expertise is to advocate for change within the business and social environment and inspire a growth mindset among RDCC members, partners and beneficiaries.

Speaker Sponsor Packages include:

ONLINE PROMOTION:

- Speakers & sponsorship announcements in social media channels & newsletter

SPEAKING OPPORTUNITY :

- 1 speaker

EXHIBITION PROMOTION :

- Sponsorship announcements on the main screen
- Speaker announcement on the main screen

Sponsorship Packages

ED&I Leaders' Christmas Party

GENERAL SPONSORSHIP BENEFITS

GOLD **€ 6.000**

- 6 guests access
- Company logo displayed on venue screens
- Featured recognition during the event's opening and closing remarks
- Opportunity to deliver a keynote speech or address the audience
- Provide branded promotional items or gifts for event attendees
- Live interview by our Master of Ceremony
- Logo placement on goodie bags
- Special mention by our guest of honor as the event's Gold Sponsor
- Recognition for the Sponsorship of the entertainment portion of the event with opportunity to introduce or address the audience before the entertainment segment

SILVER **€ 4.000**

- 4 guests access
- Company logo displayed on venue screens
- Featured recognition during the event's opening and closing remarks
- Opportunity to deliver a keynote speech or address the audience
- Provide branded promotional items or gifts for event attendees
- Live interview by our Master of Ceremony

BRONZE **€ 2.000**

- 2 guests access
- Company logo displayed on venue screens
- Featured recognition during the event's opening and closing remarks
- Provide branded promotional items or gifts for event attendees

ED&I Support Packages

SPECIAL SPONSORSHIP

STRATEGIC ED&I SUPPORTER € 5.000

Choose to support RDCC's yearly ED&I activities and initiatives and increase your organisation's performances, **including the 6 events RDCC planned for the coming period.**

As a Strategic ED&I Supporter, you will become an advocate for change within the business and social environment and inspire a growth mindset among RDCC members, partners and beneficiaries.

Your company & logo will be mentioned on events' communication.

SPECIAL SPONSOR in kind

RDCC gratefully accepts sponsorship in kind for specific items:

- Alcoholic & non-alcoholic drinks to be served during the night
- Products and vouchers, for our Gift Bags
- Professional services: entertainment show, venue decoration, V/A equipment and promotional material

Your company & logo will be mentioned on events' communication