



ED&I in Eastern Europe Conference 2024

9 May 2024 – 09:00 to 14:00

@ The Intercontinental Athenee Palace, Bucharest

Agenda

08:40 Participant Registration

09:00 Welcome & Opening Remarks

Perry V. Zizzi – RDCC President, Managing Partner, Dentons Romania (welcome)

H.E. John Cornet d'Elzius - Ambassador, Embassy of Belgium (opening remarks)

H.E. José Antonio Hernández – Ambassador, Embassy of Spain (opening remarks)

09:15 Panel 1. Cultural Diversity and Identity

Panelists:

<u>Diana Țarfulea</u> – Director of Engineering and Diversity & Inclusion/Women, Adobe Romania <u>Ana Robinson</u> – HR Director Commercial & HR Country Lead RO, Bergenbier <u>Eszter Banhidi</u> - Head of HR Hungary & HRBP CEE Topline, CEE DEI Lead Danone

- Celebrating Eastern European Cultures: Actively celebrating and embracing diverse cultural identities in Eastern Europe by promoting cultural events, festivals, and initiatives that encourage cultural exchange programs and foster understanding and appreciation.
- Collaborating for inclusive initiatives and amplifying efforts with diverse organizations.
- Cultural Exchange Initiatives: Engagement with local communities to understand their specific needs and concerns.
- Fair Representation for Marginalized Groups: Understanding and addressing the unique challenges faced by individuals with multiple marginalized identities and advocating for inclusive policies that consider multiple dimensions of diversity.

10:15 Panel 2. Equity and Social Inclusion

Panelists:

Estera Anghelescu – Recruiting & Employer Branding Director, Kaufland Romanian and Moldova

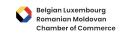
<u>Luminița Florea</u> – People & Culture Director, Philip Morris Romania

<u>Timeea Marin</u> – Head of Diversity, Equity and Inclusion, NTT DATA Romania

<u>Bogdan Floristeanu</u> – People & Culture Director, Heineken

- Fostering an age-inclusive workplace culture that values the experience and contributions of individuals of all ages.
- Implementing policies that prevent age discrimination and promote an age diverse workforce.
- Addressing Social Disparities: Implementing initiatives that address stereotypes, provide equal opportunities and support advancement regardless of gender in various spheres.





- Creating Inclusive Spaces for Individuals with Disabilities: Promoting inclusivity and equal opportunities for individuals with disabilities.
- Advancing LGBTQ+ Rights in the Workplace: Supporting LGBTQ+ rights through policies that
 prevent discrimination, advocating for inclusive workplace environments and collaborating with
 LGBTQ+ organizations to promote rights and acceptance.

11:15 Coffee Break & Networking

11:30 Panel 3. Policy Development & Advocacy

Panelists:

<u>Gabi Mihaela Comănescu</u> – Employment Services Coordinator, Motivation Romania Foundation

<u>Biljana Radonjic Ker-Lindsay</u> – Associate Director, Head of Access: Skills & Employment | Gender & Economic Inclusion, EBRD UK

Siobhan Randell - Senior DEI Business Partner, Knight Frank

- Engaging in discussions to develop and implement effective policies and strategies for ED&I.
- Advocating for legislative changes that support inclusivity, equity and diversity
- Identifying and eliminating systemic barriers that hinder marginalized groups from full participation.
- Promoting gender-inclusive policies and practices to eliminate gender-based disparities.
- Advocating for workplace policies that support the development of individuals with disabilities, and promoting awareness of their abilities.

12:30 Panel 4. Education, Awareness and Future Perspectives

Panelists:

Sebastian Siuchta - Executive Director, Polish Diversity Chamber of Commerce

Radu Szekely - President, Dare to Learn Foundation

Ayla Mengazi - HR Transformation and Development Director, BRD

Flavia Tioc - Senior Project Manager | DE&I Coordinator, OMV Petrom

- Fostering understanding and implementing inclusive education practices.
- Workshop sessions on Inclusive Education and Awareness: Integrating diverse perspectives into
 educational curricula and conducting awareness campaigns to promote inclusivity, tolerance
 and understanding among students, educators and administrators.
- Exploring emerging trends and international insights for regional progress.
- Future Trends and Global Perspectives Discussion: Forward thinking strategies based on international best practices.

13:30 Q&A

13:45 Closing Remarks

14:00 Networking Lunch and Individual Meetings