

Gender Equal Financing Conference 2024

11 June 2024 – 9:00 to 15:00

@ The Marmorosch Bucharest, Autograph Collection

Agenda

08:40 Participants registration

09:00 Welcome & Opening Remarks

- [Perry V. Zizzi](#) - President of RDCC and Managing Partner, Dentons (welcome)
- [Marius Cara](#) - Head of EIB Group Office in Romania, Honorary Member of RDCC (opening remarks)

09:30 Interactive Interviews: challenges, barriers and open/closed doors to access to debt financing by women-led businesses

Moderator: [Perry V. Zizzi](#) - President of RDCC

- [Daniela Șerban](#) - President and Co-Founder, ARIR
- [Serge Offers](#) - Head of Business Banking and Deputy CEO, ING Romania
- [Virginia Oțel](#) - Communication Leader, Garanti BBVA & Deputy General Manager, Garanti BBVA Leasing

10:30 Panel 1. Commitment to gender equality in financing. Available and future programs and solutions in Romania

Moderator: [Simona Marin](#) - Partner & Head of Banking & Finance, Dentons

- [Alina Rus](#) - CFO, Raiffeisen Bank
- [Flavia Popa](#) - General Secretary, BRD Groupe Societe Generale
- [Simona Gemeneanu](#) - Co-Founder, Morphosis Capital
- [Camelia Taină](#) - General Director, Direcția Generală Antreprenoriat și Finanțări pentru IMM-uri, Ministerul Economiei, Antreprenoriatului și Turismului

11:30 Networking Coffee Break

12:00 Panel 2. The crucial role of financial education. Best practices in Central & Eastern Europe

Moderator: [Loredana Chitu](#) - Partner & Head of Capital Markets, Dentons; Member of the Board, BVB

- [Petrică Dulgheru](#) - Executive Director, Roma Entrepreneurship Development Initiative
- [Raluca Bădău](#) - Principal Banker, EBRD Romania
- [Ștefan Buciu](#) - CEO, BCR Social Finance

- [Daniela Secară](#) - CEO at BT Capital Partners

13:00 Q&A & Closing Remarks

- [Flavia Popa](#) - General Secretary, BRD Groupe Societe Generale

13:15 - 14:15 Networking lunch

14:15 – 15:15 Workshop/Roundtable discussion on what women entrepreneurs and SME owners themselves want to see in financial programs

Moderator: [Ileana Botez](#) - President PWN Romania, Head of Listing Department, BVB

- VISA: [Cătălin Crețu](#) - General Manager, Bulgaria, Croatia, Romania, Slovenia at Visa Europe
- BRD: [Lidia Capmare](#), Director of EUNAT Department at BRD GSG Eu Funds, National Programs and Financial Instruments
- ING Bank: [Anda Nicolae](#), Clients Strategy Expert
- Raiffeisen Bank: [Alexandra Arsene](#), Director TRIBE LEAD SME