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Innovating Real Estate and Construction: Trends and Inclusiveness

5th November 2024 – 09:30 am to 2:30 pm
@ The Marmorosch Hotel, Bucharest

“Innovating Real Estate and Construction: Trends and Inclusiveness” is a comprehensive event that aims to discuss critical aspects of the real estate industry: market trends, accessibility, inclusive design, and the complexities of legislative access through impactful case studies.

This event will foster dialogue among industry leaders, legal experts, and design professionals aiming to discuss the latest trends in the market as well as the multifaceted approach required to enhance accessibility in the real estate industry. Attendees will gain insights into the legal and compliance requirements, explore successful case studies, and learn practical strategies to integrate accessibility into their projects.

Program

09:30 Registration of Participants & Welcome coffee

10:00 Welcome - [Perry V. Zizzi](#)

Opening Remarks - [Colin Lovering](#)

10:15 Panel 1. Emerging Market Trends in Real Estate

Key Topics:

Current Market Dynamics:

- Analysis of current real estate market trends (residential, commercial, industrial).
- Impact of economic factors on real estate (interest rates, inflation, employment rates).

Technological Advancements:

- The role of technology in transforming real estate operations.
- Use of AI and big data in real estate market analysis and decision-making.

Investment Strategies:

- Innovative investment strategies in the current market.
- Cross-border real estate investments and global market trends.

Sustainable Building Practices:

- Green building certifications (LEED, BREEAM) and their importance.
- Energy-efficient technologies and sustainable materials in construction.



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Regulatory Landscape:

- Government policies and regulations promoting sustainability.
- Impact of sustainability regulations on real estate development and investment.

Case Studies and Success Stories:

- Real-world examples of successful sustainable real estate projects.
- Lessons learned and best practices from industry leaders.

Moderator: [Tudor Popp](#)

Speakers: [Andreea Dumitru](#), [Ramona Moldovan](#), [Pavlos Loizou](#), [Bogdan Mitroi](#)

11:15 Coffee Break & Networking

11:40 Panel 2. Building the Future: Accessibility and Inclusive Design in the Real Estate

Moderator: [Perry V. Zizzi](#)

Speakers: [Nicole Sommer](#), [Miruna Grigorescu](#), [Aurelia Luca](#), [Rafaela Nebrada](#), [Natalia Pokorska](#)

Key Topics:

Developing Accessible Real Estate Properties:

- Strategies to plan and develop properties with accessibility in mind.
- The role of stakeholders in promoting accessible developments.
- This topic aligns with our goal of developing a manual on inclusive awareness, design, and operations, with a focus on promoting accessible design from start to finish.

Legal and Compliance Aspects of Accessibility:

- Overview of current laws and regulations governing accessibility in real estate.
- Future trends in legal requirements and their implications for developers.
- This reflects the task force's aim to collaborate with stakeholders on legislative changes and advocate for new accessibility laws.

Understanding Legal and Compliance Aspects Related to Accessibility:

- Comprehensive review of compliance standards and how to meet them.
- Legal challenges and strategies to navigate them effectively.
- This further deepens the legal aspect, which is a major focus of the task force.

Showcasing Successful Case Studies and Best Practices:

- Highlighting exemplary projects and the strategies behind their success.
- Adopting best practices to ensure accessibility in new developments.
- The task force aims to create a hub of best practices and case studies, making this a relevant topic.



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Discussing Strategies to Improve Accessibility in Real Estate Projects:

- Innovative solutions to enhance accessibility in both new and existing properties.
- Collaboration between architects, developers, and accessibility experts.
- This topic is closely aligned with the task force's focus on promoting accessibility in both new projects and existing buildings.

Discussing Practical Strategies for Integrating Accessibility into Design:

- Practical approaches to incorporate accessibility from the design phase.
- Tools and resources available to support accessible design implementation.
- This topic matches the task force's goal of developing accessible design guidelines and resources for developers.

The Importance of Accessible Real Estate Developments:

- Understanding the social and economic benefits of accessibility.
- The impact of accessible developments on community well-being and property value.

13.00 Panel 3. Sustainability in Real Estate: Investor and Developer Perspectives

Moderator: [Adrian Pop](#)

Speakers: [Oana Cojocaru](#), [Bogdan Papandopol](#), [Andrei Ivan](#), [Iulia Irimia](#), [Pavlos Loizou](#), [Nayer AbdElMeseh](#), [Casiana Fometescu](#)

Sustainability is becoming a key focus for both investors and developers in Romania's real estate market, driven by growing demand for environmentally friendly projects. This panel explores the latest sustainability trends from both perspectives, highlighting how sustainability influences project design, investment decisions, and long-term asset management.

Key Topics:

Green Leases: Fostering Sustainability in Tenant-Landlord Agreements

- Exploring how green leases foster a win-win scenario by aligning the sustainability goals of both landlords and tenants.
- Examining the growing trend of green leases in Romania, with case studies or examples where developers and tenants have successfully implemented these agreements.
- Highlighting the benefits observed, including reduced energy costs, improved tenant satisfaction, and increased property value.

Renewable Energy Integration in New Real Estate Projects

- Concentrating on the increasing popularity of rooftop solar installations for reducing grid dependency and cutting energy costs.
- Tackling key challenges, such as regulatory barriers, investment costs, and infrastructure integration.



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- Showcasing the long-term benefits of renewable energy adoption for both the environment and the real estate sector.

The Role of ESG in Real Estate Investments

- Exploring how ESG criteria are increasingly influencing real estate investment strategies in Romania.
- Highlighting the growing investor focus on sustainable and socially responsible properties.
- Examining the impact of ESG considerations on investment decisions and their influence on property values and marketability.
- Addressing the challenges associated with ESG reporting and compliance within the real estate sector.

Sustainable Construction Materials and Methods: Innovations in the Romanian Market

- Investigating the increasing use of sustainable construction materials, including recycled materials and low-carbon concrete, in Romania.
- Emphasizing how developers are more focused on minimizing the environmental impact of their projects through sustainable methods.
- Analyzing the latest advancements in sustainable construction within the Romanian market.
- Considering the challenges and advantages of implementing sustainable construction practices in Romania.

14:20 Q&A and Closing Remarks

Key Points for Attendees

- Gain a comprehensive understanding of the importance and benefits of accessible real estate developments.
- Learn about the legal and compliance aspects necessary to meet accessibility standards.
- Discover successful case studies and best practices to apply in your projects.
- Explore innovative strategies and inclusive design principles to improve accessibility.
- Understand the role of universal design in urban planning and its broader implications.

14:30 Networking lunch

