



ED&I
Certification

ELEVATE YOUR BUSINESS WITH ED&I CERTIFICATION

Romanian Diversity Chamber of Commerce

Strada Dr N. Turnescu n°11
Bucuresti 050467 - Romania
www.rdcc.ro



Elevate Your Business with ED&I Certification by RDCC

Unleash Growth, Drive Innovation

Gain a competitive edge by embedding Equity, Diversity and Inclusion (ED&I) into your core business strategy.

Foster Inclusivity

Showcase your commitment to an inclusive culture that enhances brand reputation, drives innovation, and enables you to tap into new and diverse markets.

BENEFITS OF ED&I CERTIFICATION

01. Brand Differentiation & Market Expansion

- Stand out in competitive markets by demonstrating a genuine commitment to social responsibility and inclusivity.
- Access new demographics and build loyalty with socially conscious clients and partners, boosting market presence and trust.

03. Operational Excellence & Talent Attraction

- Create a workplace culture that draws and retains high-caliber, diverse talent by championing an inclusive environment where employees feel valued and supported.
- Leverage diverse perspectives to fuel creativity, drive problem-solving, and accelerate innovation.

02. Compliance & Risk Mitigation

- Stay ahead of national and international equality and non-discrimination standards.
- Reduce legal risks and potential liabilities by fostering inclusive policies and practices that demonstrate your proactive approach.

04. Financial Benefits & Market Trust

- Attract socially conscious investors and gain access to government incentives and public sector contracts, where diversity credentials can play a decisive role.
- Strengthen trust and credibility with clients, stakeholders and the wider community.



WHY PARTNER WITH THE RDCC?



Proven Leadership & Expertise:

The RDCC brings unparalleled insights and best practices in ED&I, tailored to both local and international contexts.



Comprehensive Support:

Receive end-to-end guidance and resources throughout the certification journey, from the initial assessment to ongoing improvements.



Dynamic Community & Networking:

Connect with like-minded industry leaders who prioritize ED&I, gaining access to exclusive events, training sessions and networking opportunities.

THE ED&I CERTIFICATION PROCESS

TRANSPARENT & TAILORED TO YOUR BUSINESS

Key Milestones (3-6 months)

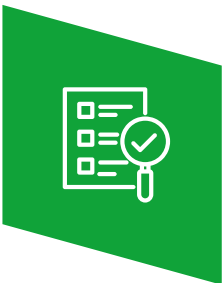
Initial Consultation (Week 1)

Define your organisation's ED&I goals and outline certification requirements tailored to your needs.



Policy Review & Employee Surveys (Weeks 2-5)

Assess your existing policies, initiatives, and organizational culture through in-depth evaluations and surveys.



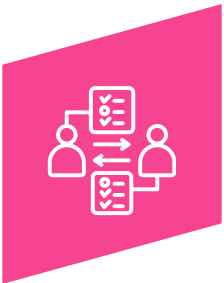
Application Submission & Committee Review (Weeks 6-12)

Submit your detailed application for evaluation, with thorough review and feedback provided by our expert committee.



Final Assessment Certification (Weeks 13-24)

Achieve certification based on rigorous criteria and benefit from optional continuous support for ongoing improvements.



Certification Levels: Silver, Gold, Platinum.



Silver (50-85 points)

Silver (50-85 points): Establishes a foundational commitment to ED&I principles, with early-stage policy implementation and growth opportunities identified.



Gold (86-120 points)

Gold (86-120 points): Demonstrates substantial ED&I integration with robust initiatives, measurable outcomes, and continuous improvement.



Platinum (121-150 points)

Platinum (121-150 points): Exemplifies leadership in ED&I with fully integrated, industry-leading practices that set new standards for inclusivity and innovation.

Case Studies & Real Results

Gain insights from businesses that have achieved RDCC ED&I Certification, illustrating measurable impact on talent retention, innovation and market growth.

Hear directly from leaders who've transformed their organizations through ED&I initiatives, enhancing their standing in the community and the marketplace.



GET CERTIFIED TODAY!

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**Transform Your Business.
Embrace ED&I.
Lead with RDCC Certification**