

## **Breakfast Talk Series**

# **Implementing the EU Accessibility Act 2025**

## **Steps for Romanian Businesses**

18 March 2025 – 9:30 to 11:30  
Dentons, The Mark Office Building

### **Agenda**

#### **9:30 AM – 9:35 AM | Welcome**

[Lestat Monroe](#) – Founder & Board Member, RDCC

#### **9:35 AM – 9:40 AM | Opening Remarks**

[Daniela Tontsch](#) – President, National Disability Council of Romania

---

#### **9:40 AM – 10:00 AM | Keynote Presentation**

### **"Turning Compliance into Competitive Advantage: How Businesses Can Leverage the EU Accessibility Act 2025"**

**Speaker:** Monica Solomie, General Director, ANPDPD

#### **Overview:**

Introduction to the EU Accessibility Act 2025

- What is the **EU Accessibility Act (EAA) 2025**, and why was it introduced?
- **Key deadlines and affected sectors** (retail, banking, real estate, e-commerce, public services, ICT)

Legal enforcement in Romania – how businesses will be monitored and potential penalties.

- The business case for accessibility: growth, brand reputation, and customer loyalty.
- Key compliance obligations and deadlines under the EU Accessibility Act.
- Legal implications & enforcement – what happens if businesses fail to comply?

---

## 10:00 AM – 10:20 AM | Employment & Workforce Compliance

### "Workplace Accessibility Compliance: The EU Accessibility Act and Employment Law Implications"

**Speaker:** [Argentina Rafail](#), Counsel & Co-Head of Employment and Labor Practice, Dentons

#### Overview:

- How the EU Accessibility Act impacts **hiring, workplace policies, and HR processes**.
- Key **employment law risks & legal obligations** (hiring, accommodations, digital accessibility).
- **Best Practices:** How companies **can proactively adjust** their HR policies.
- **Case Study:** Legal precedents and lessons learned from **EU companies** adapting to accessibility laws.
- **Compliance checklist** for corporate HR teams. (show case RDCC's EAA 2025 Guide)

---

## 10:20 AM – 10:40 AM | Corporate Accessibility Services & Case Studies

### Part 1 – Digital Accessibility Solutions

#### "Corporate Accessibility in Action: How Accessi+ Helps Businesses Achieve Compliance"

**Speaker:** [Adina Teleuca](#), Co-founder, Accessi+

#### Overview:

- Why **accessibility is more than compliance** – it's a business growth strategy.
- **Accessi+ solutions:** Digital audits, AI-powered accessibility widgets, training.
- **Case Study:** How Accessi+ helped businesses enhance accessibility.
- Practical **steps to start implementing accessibility today**.

### Part 2 – Employer Branding & Accessibility

#### "Driving Workplace Accessibility: Lessons from Undelucram's Journey to Compliance"

**Speaker:** [Costin Tudor](#), CEO, Undelucram

## Overview:

- How **accessibility impacts employer branding, hiring, and retention.**
  - **Collaboration with Accessi+:** How Undelucram improved accessibility.
  - **Case Study:** Success stories from employers improving inclusivity.
  - Best practices for **HR teams to ensure accessibility in recruitment.**
- 

**10:40 AM – 11:00 AM | Q&A**

---

**11:00 AM – 11:30 AM | Closing Remarks & Networking**