

Gender Equal Financing Conference 2025

10 June 2025 – 9:00 to 14:00

@ The Marmorosch Bucharest, Autograph Collection

Agenda

08:40 Participants Registration

09:00 - 09:15 Welcome & Opening Remarks

Framing objectives: catalyzing capital for gender equality, spotlighting Romania's 2026 financing landscape.

- [Andreea Baci](#), Chief Culture Officer, UiPath

09:15 - 09:30 Keynote Speaker

- “Gender-Smart Capital: Europe's Next Frontier”
- Setting the scene on EU equality-proofing requirements and Romania's Recovery & Resilience funding.

09:30 - 10:30 Panel 1. Embedding Gender Equality in Public Budgets

Speakers:

- [Yasmine Pagni](#), Head of Social Policy Unit, European Investment Bank (EIB)
- Luminița Popescu, State Secretary of the National Agency for Equal Opportunities between Women and Men (ANES)
- [Bogdan Chiri](#), Consultant, Wise Finance Solutions, (WFS)
- [Johannes Becker](#), Partner at Stalfort Innovation & Grants

Key Themes:

- How to operationalize ex-ante gender impact assessments in Romania's 2026 national budget
- Designing dedicated budget lines for childcare, reproductive health, and SME grants
- Tracking and public reporting: lessons from EU cohesion and social-fund programmes
- Balancing deficit pressures with equality imperatives in a high-debt context

10:30 - 10:50 Networking Coffee Break

10:50 - 11:50 Panel 2. Blended & Private-Sector Finance for Women-Led Enterprises

Speakers:

- [Alina Rus](#), CFO, Raiffeisen Bank Romania
- [Cristian Nacu](#), Senior Country Officer for Romania, International Finance Corporation (IFC)
- [Lidia Capmare](#), Director of EUNAT Department at BRD GSG Eu Funds, BRD
- [Loredana Chitu \(Boeru\)](#), Board of Director, BVB
- [Diana Mazurchievici](#), Director ESG Integration and Investor Relations Division, Banca Transilvania
- [Catalin Cretu](#), General Manager, Romania, Bulgaria, Croatia and Slovenia, VISA

Key Themes:

- Structuring blended-finance vehicles: public grants + concessional loans + private co-investment
- Gender-lens due diligence: metrics for pay equity, leadership, workplace policies
- Streamlining application and TA for women entrepreneurs: reducing barriers to capital
- Building entrepreneurial confidence and business capability as a foundation for scalable financing

11:50 - 12:50 Panel 3. Capacity Building & Financial Education for Gender Equality

Speakers:

- [Ileana Botez](#), President, PWN
- [Cătălina Rață](#), Executive Director, UiPath Foundation
- [Ana-Maria Icatoiu](#), First Vice president of the Women Entrepreneurs' Organization (Organizatia Femeilor Antreprenor OFA)
- [Petrica Dulgheru](#), Non-Profit Executive Director, REDI
- [Ioan-Ștefan Sacală](#), Vice-Rector, UPB

Key Themes:

- Designing scalable ED&I certification programmes for banks and SMEs
- Integrating gender budgeting and financial literacy into NGO-led workshops
- Measuring impact: pre-/post-training diagnostics and long-term ROI
- Building sustainable public-private partnerships for capacity strengthening
- Leveraging RPA and digital-skills training to accelerate women's financial inclusion
- Embedding gender equality within social programs for disadvantaged youth: fostering capacity for future generations
- Promoting AI literacy and digital skills to expand access to opportunity for young women and girls, driving long-term financial inclusion

12:50 - 13:10 Q&A

Open floor for audience questions to all panelists.

13:10 - 13:20 Chair's Presentation of the ED&I Certification

13:20 - 13:30 Closing Remarks

Conference Chair & Keynote revisit next steps for Romania's 2026 financing roadmap.

- [Alina Rus](#), CFO, Raiffeisen Bank Romania

13:30 Networking Lunch & Individual Meetings

Opportunity to connect 1:1 with speakers, sponsors, and fellow delegates.

Sponsored by

BRD, Dentons, UiPath, Raiffeisen